Logistics Life 8

A FleetGO Magazine

FleetGO AI Assistant

A journey into the future of logistics.

Building Materials Europe B.V.

One TMS. Across the whole of Europe.

Warehouse Management System

Intelligent automation in the warehouse.

fleetgo.com

FleetGO

Logistics Life 8

A FleetGO Magazine

Shaping the Future of Logistics Together

Dear customers,
dear readers,

As we present this new edition of the Logistics Life, a FleetGO magazine, I am proud to reflect on how far we have come and where we are heading. Over the years, FleetGO has further strengthened its position as a comprehensive software platform that helps businesses across Europe manage fleet, transport and warehouse processes with clarity and control. Today, more than 6,500 companies, from SMEs to large enterprises, rely on our solutions to power their operations and drive growth.

Our strength lies in continuous innovation and advanced technology. We offer an integrated suite of tools that enables organizations to keep pace with the growing complexity of modern logistics, whether in planning and coordination, tracking and visibility, warehousing, compliance support or performance insight across operations.

As the industry continues to evolve, we are already applying technologies such as artificial intelligence and advanced analytics across our solutions, strengthening performance, automation and insight. These capabilities not only enhance efficiency but also support better decisions and stronger operational execution. In the following pages, you will discover more about the solutions and developments behind these innovations and how they help customers turn challenges into opportunities.

Looking ahead, our ambition is clear: to further strengthen FleetGO's position as a leading provider of logistics software across Europe and to deliver scalable, well integrated solutions that support businesses across the full spectrum of logistics needs. This publication reflects the dedication and expertise of the people behind FleetGO, teams working locally across markets who understand regional requirements and business cultures, and who continuously strive to improve our products, services and customer experience. To our customers and partners, thank you for your trust. We look forward to continuing this journey with you and shaping the future of logistics together.

Jens Beukers
COO FleetGO

◀ As Chief Operating Officer, Jens Beukers oversees the strategic direction and alignment of FleetGO's core activities. With extensive experience in logistics software, he sets priorities at leadership level and ensures that long-term ambitions translate into lasting impact through solutions that deliver real value in customers' logistics operations.

FleetGO AI

> Let me take you on a journey into the future of logistics...

Sven Claessens | VP Product Development

FleetGO AI Assistant

...at FleetGO, we have seen firsthand how the complexity of modern transport and logistics has grown. Data flows in from countless sources, planners are under constant pressure, and ad-hoc decisions have become the norm. I want to show you how AI can turn this challenge into an opportunity.

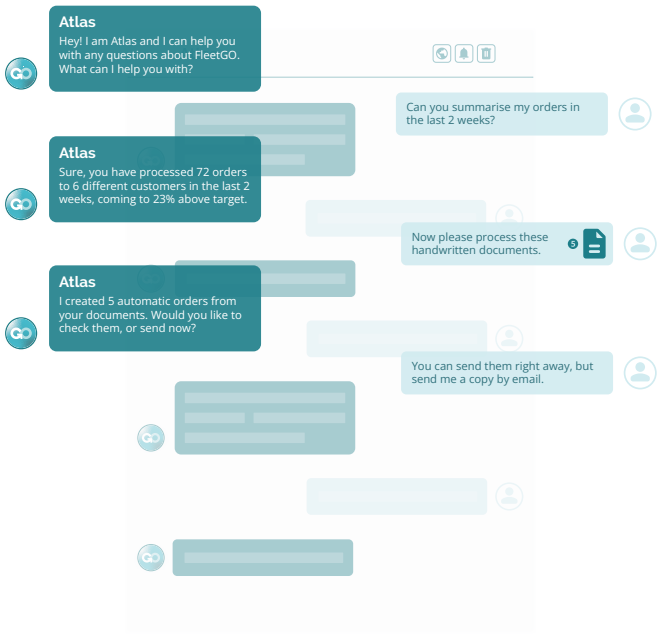
In our industry, efficiency is everything. That is why we have developed the FleetGO AI Assistant, a smart digital partner that does much more than answer questions. It monitors processes, detects patterns, delivers actionable insights, and actively helps our customers make better decisions.

Our goal was never to build a simple chatbot. I often tell our teams: We wanted an intelligent assistant that understands each customer, learns continuously, and becomes a true assistant in daily operations.

Sven Claessens is VP Product Development at FleetGO, where he leads the vision and development of innovative solutions for transport and logistics.

With a strong focus on technology, customer collaboration and future-proof platforms, Sven plays a key role in shaping FleetGO's AI-driven roadmap.

He lives in Belgium with his family and is a passionate cycling enthusiast, often found on his bike exploring the countryside. True to his Belgian roots, Sven also enjoys unwinding with a good glass of wine or a quality Belgian beer.



Your Personal AI Assistant

When we started this project, we knew the key to success was collaboration with our customers. We did not just ask what features they wanted - we explored how AI could actually simplify their daily work.

With the FleetGO AI Assistant, every customer receives a personal digital assistant. Within seconds, it provides deep insights into operations, highlighting efficiency opportunities, potential risks, and process deviations. But it does not stop there: the assistant actively monitors processes, performs quality checks on incoming transport documents, and automates order processing across multiple systems.

> The first customers using our AI Assistant are amazed at the time they save and the operational clarity it provides. And this is only the beginning. The technology is evolving rapidly, and so will the ways it can help our customers.

Why AI is no Longer Optional

In today's world, data drives everything. Transport and logistics are among the most data-intensive industries, and planners are expected to handle enormous amounts of information while making optimal decisions. That is a task that is becoming impossible without AI support.

> "We realized that to stay ahead, AI had to become an integral part of our solutions. Not as a gimmick, but as a tool that genuinely improves daily operations and decision-making.

Our AI Assistant learns from your data, understands your operational context, and proactively shares the insights that matter most. It is not reactive, it anticipates needs and highlights opportunities before they become problems.

Embedded Across the Entire FleetGO Platform

One of the most exciting aspects of our AI Assistant is that it will become a core part of all FleetGO products.

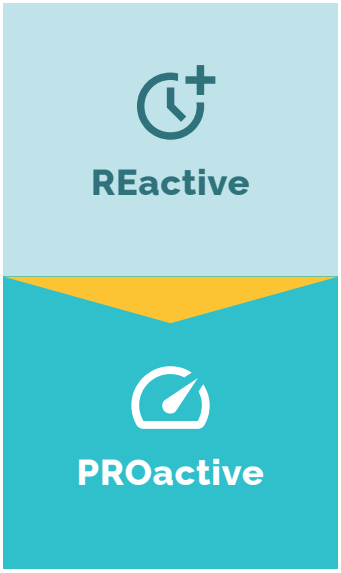
> "Imagine having one assistant that supports your entire operation, from the planning desk to the driver on the road. It can identify drivers who frequently commit violations, predict vehicle maintenance needs, advise optimal fleet deployment, and detect deviations in working time registration, all automatically and in real time.

Moving from Reactive to Proactive

Traditionally, businesses react to problems after they occur. Our AI Assistant allows companies to move from reactive management to proactive operations.

It brings issues to your attention before they escalate, recommends actions based on patterns it identifies, and predicts challenges before they become costly.

> AI allows our customers to shift from managing complexity to mastering it. That is the real value, giving them time and clarity to focus on the strategic and human aspects of their work.



Built by a Dedicated Team

Behind every AI Assistant is a dedicated team of specialists at FleetGO. These experts, located at all our offices, refine algorithms, add capabilities, and ensure the assistant evolves alongside customer needs.

> Our AI Assistant is not a static product, it is a living solution that learns and improves every day, ensuring it stays relevant and impactful for our customers.

Shaping the Future of Logistics Together

At FleetGO, we believe the future of transport and logistics lies in intelligent collaboration between humans and AI. By automating routine tasks and providing meaningful insights, AI empowers professionals to make better decisions, strengthen customer relationships, and achieve operational excellence.

> If you are curious about how AI can simplify your processes or want to help shape the next generation of intelligent logistics solutions, we want to talk to you. Together, we can explore what the future looks like for your business.

Sven Claessens | VP Product Development

Business Case

Building Materials Europe (BME Group) is one of Europe's leading B2B distributors of building materials, based in Schiphol, the Netherlands. Through a strong network of local brands and more than 940 locations in several European countries, BME primarily supplies professional construction companies, installers and craftsmen, particularly in the residential construction and renovation market.

As a 'One-stop shop' solution, the company offers a wide range of building materials and related products, connecting an extensive supplier network with over 275,000 customers.

TMS | Drivers App
Building Materials Europe B.V.

One TMS. Across the Whole of Europe.

FleetGO TMS combines the international transport processes of the BME Group in one central system. Uniform standards enable control, while local requirements are flexibly mapped. The result is efficient, cross-border transport management.

The Challenge –

The BME Group was looking for a scalable and flexible standard solution for a transport management system that could be used across countries.

The reason for this was a complex logistics structure with different requirements and workflows in each country. Although the local teams use the same software tools, their processes vary. There was a clear need for a single, centralised system that could be used per country or brand to manage transport orders, dispatch drivers and monitor deliveries.

The operation of local organisations required complex solutions:

- Real-time insight into the status of journeys
- Control over the execution of deliveries
- Integration of local processes, such as scanning goods upon delivery
- Efficient communication with drivers
- A centralised platform that can be used organisation-wide and can be individually configured for each location.

The Solution –

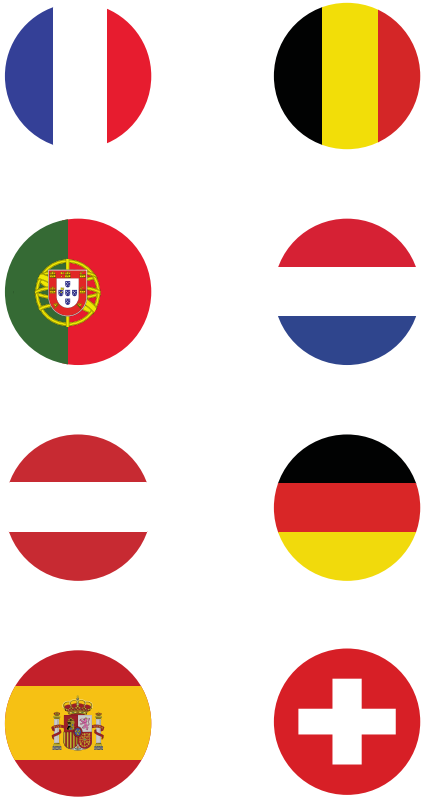
FleetGO offers a transport management system with a standardised structure that is flexible enough to be adapted to the specific requirements of each location.

This combination of standardisation and customisation proved to be crucial for a successful implementation in an international company such as BME. The software has a modular structure, allowing local processes to be maintained while continuing to work with a single, uniform system.

The FleetGO system offers, amongst other things:

- Order and trip management
- Route planning and optimisation
- Driver communication via mobile app
- Real-time tracking and proof of delivery
- Scan function for goods
- Integration with on-board computers
- Customer portals and API integrations

Since each country has its own specific processes and preferences, the TMS allows for country-specific or brand-specific configurations. These include variations in activity types, local workflows, and unique scanning procedures.



Expertise and Adaptation at an International Level

The implementation was supported by FleetGO's international team. Thanks to their in-depth knowledge of logistics processes in various markets, local requirements were quickly translated into practical, configurable solutions within the existing system.

Close cooperation and continuous coordination between both parties were crucial to the success of the project. Through iterative work, the system was introduced step by step and adapted based on practical experience and feedback from local organisations.

International Cooperation with Local Flexibility

BME operates through various operating companies (OPCOs), each of which has its own operating methods and customer expectations. FleetGO meets this challenge by not only supplying software, but also providing management consultants who speak the native language of the local team. This is made possible by FleetGO's international presence.

For the OPCOs, this means that implementations and training are not only successful from a technical point of view, but also take place in the right language and cultural context. This makes collaboration smoother and new features are adopted more quickly.

BME

The Result –

Control, Efficiency and Room for Growth. With the implementation of FleetGO TMS, BME's operating companies now work with:

- Continuous transparency in the execution of trips
- Real-time insight into deliveries and customer status per country and region
- More efficient planning with reduced error rates
- Efficiency gains through faster tracking of deliveries
- More sustainable transport through route optimisation
- Scalability across multiple countries and departments

The system enables, for example, the internal planning department to gain immediate insight into customer availability, correct delivery planning and driver status. In addition, the system provides a solid foundation for further growth and innovation. New functions can be easily added as requirements change or insights are gained from daily operations.

If your logistics department faces similar challenges or you would like to learn more about this project and how FleetGO solved it in depth, **let's talk**!

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FleetGO

Photos: Building Materials Europe B.V.

Information

From 1 July 2026, tachograph and social regulations will also apply to vehicles over 2.5 tonnes in international operations.

Tachograph Requirements from July 2026

As of 1 July 2026, the European regulations for commercial road freight transport will be extended. In the future, light commercial vehicles with a permissible gross vehicle weight of more than 2.5 tonnes and up to 3.5 tonnes will also be subject to specific EU social and tachograph regulations, provided they are used in cross-border commercial freight transport or for cabotage operations. This is highlighted by the European Labour Authority (ELA) in its official information campaign “Light vehicles. Big changes.” *

Who is affected?

The new requirements apply to:

- Vehicles with a permissible gross vehicle weight of more than 2.5 t and up to 3.5 t
- Use in international freight transport for hire or reward
- Performance of cabotage operations
- Companies established in an EU Member State

From 1 July 2026, the affected vehicles must be equipped with a **second-generation intelligent tachograph (Smart Tachograph Version 2 – G2V2)**.

* Source: ELA European Labour Authority (www.ela.europa.eu)

Business Case

TMS Enterprise
Coop | Transgourmet

Four Areas of Retail Logistics – One Integrated TMS.

How FleetGO helps master the complexity of Coop and Transgourmet.

In modern retail, logistics is much more than just transport. It sets the pace for product availability, customer satisfaction, sustainability and cost-effectiveness all at once. This is particularly evident in organisations such as Coop and Transgourmet, where **branch logistics, e-commerce, combined transport and B2B wholesale** all come together – each with their own specific requirements.

FleetGO integrates precisely these four areas into a single, integrated platform. The system combines strategic planning, operational scheduling, digital driver processes and multimodal control in a shared digital ecosystem.

Coop is one of Switzerland's largest retail companies and is organised as a cooperative with around 2.59 million members and over 2,600 sales outlets and markets. The company is active in the food and non-food retail sectors as well as in production. Coop operates supermarkets, department stores, specialist shops, petrol stations, convenience stores and online retail. Coop is strongly positioned in sustainable products and plays a significant role in Swiss retail. The Coop Group includes Transgourmet, which is active in European wholesale.

Retail Logistics – Stabilitiy on a Large Scale

Store delivery is the backbone of brick-and-mortar retail. Hundreds of stores need to be supplied every day – with clearly defined time slots, limited ramp capacities and extreme cost pressure.

At Coop, it is clear how consistently strategic weekly planning and operational fine-tuning are interlinked. The aim is to ensure security of supply for the stores while continuously increasing logistical efficiency. Complex influencing factors are systematically taken into account as early as the medium-term planning stage. Holiday weeks with changed ordering rhythms and increased sales volumes are incorporated into the planning, as are seasonal peaks – such as in the summer or Christmas business.

Scenario calendars are used to simulate different demand situations and compare them with each other. This allows capacity requirements to be identified at an early stage and alternative courses of action to be evaluated. In addition, structured ramp and row planning ensures that delivery and loading processes are organised efficiently. Time slots, gate allocation and vehicle sequences are coordinated in such a way that waiting times are minimised and the existing infrastructure is utilised to its full potential. This creates a stable framework that remains reliable even during fluctuations.

A key success factor is the two-stage scheduling process, which combines forecast reliability with operational flexibility. The first step involves planning based on forecast volumes. These forecasts form the basis for route planning, resource allocation and capacity control. Vehicles, drivers and time slots are scheduled in such a way as to enable economical and reliable delivery.

In the second step, automatic re-optimisation takes effect as soon as the actual picked quantities are available. Deviations between the forecast and actual demand are immediately identified and taken into account in route planning. Routes are consolidated, stop sequences adjusted or vehicles reassigned as needed. This dynamic adjustment process ensures that planning does not remain static, but is continuously adapted to the reality in the warehouse.

The results of this integrated approach are measurable: higher vehicle utilisation thanks to better bundled delivery quantities, reduced mileage thanks to optimised route planning, and a noticeable reduction in the workload for operational units. At the same time, branches gain greater planning security, as delivery times are reliably adhered to and short-term changes are managed transparently.

This creates stability in day-to-day business – for employees and branches alike – while highly efficient, data-based optimisation processes work in the background. The combination of forward-looking planning and intelligent follow-up adjustments makes logistics robust, flexible and economical at the same time.

E-commerce – Customer Focus in Real Time

E-commerce follows different rules. Here, success is defined not only by efficiency, but also by the service promise made to the end customer.

At Coop.ch, logistics does not begin in the warehouse or on the road, but rather in the digital ordering process. Even while customers are completing their purchases, an intelligent system is working in the background to suggest optimised delivery dates based on existing routes, available capacities and current utilisation. The time slots offered are therefore not only customer-friendly, but also operationally secure. Once the customer has selected their preferred time slot, the system automatically checks its feasibility and reserves the appropriate resources.

New orders are then not planned in isolation, but dynamically integrated into existing routes. This allows vehicles to be utilised optimally and avoids additional kilometres. At the same

Photos: Shutterstock | Coop Genossenschaft

time, a continuous ETA (estimated time of arrival) calculation is performed based on current tour data, enabling precise arrival forecasts. If delays occur – for example, due to traffic or last-minute changes in quantities – it is possible to react in time and provide transparent information. This results in a high degree of reliability along the entire supply chain.

While further orders are coming in at the front end, picking is already starting in the background. Warehouse processes are synchronised with order entry in real time. The e-commerce platform, warehouse management system and transport management work closely together. This finely tuned interaction ensures that goods are efficiently assembled, bundled and delivered on time – without unnecessary waiting times or process interruptions.

The result is high delivery reliability, transparent delivery processes and an economically optimised last mile. Especially in online retail, which is characterised by dynamism and short-term changes, systems are needed that not only react but also think for themselves. Coop.ch demonstrates how digital intelligence and logistical excellence work together to reliably meet customer expectations while consistently utilising efficiency potential.

railCare – Multimodal Excellence in Long-Haul Transport

railCare plays a key strategic role in Coop's trade and distribution logistics. As a specialist rail freight forwarder, railCare is responsible for the efficient connection of road and rail – especially over long distances.

railCare is not just about transport from A to B – the key factor is the intelligent control of the entire transport chain via FleetGO's TMS Enterprise as a central platform. The transport management system acts as an integrative control instance, bringing together all modes of transport, capacities and processes.

The TMS is used to schedule complete train runs and link them to the corresponding pre- and post-carriage by truck. Capacities for swap bodies are checked and reserved with the aid of the system, while at the same time transport management is coordinated with existing branch and wholesale networks. This results in end-to-end planning across all transport sections – from the warehouse to final delivery.

From a distance of around 90 kilometres, our TMS automatically checks whether combined transport can be used in an economically viable manner. The system evaluates costs, transit times, CO_2 values and available resources in real time. Based on defined decision-making logic and stored tariffs, it selects the optimal transport solution – transparently, comparably and with audit-proof documentation. This means that railway transport is not manually 'added on', but systematically integrated into the scheduling logic.

However, its real strength lies in the operational depth within the system. Digital shunting planning is mapped directly in the TMS and synchronised with the planned train runs. The allocation of parking spaces for railway wagons is stored systematically, ensuring transparency regarding utilisation and availability at all times. Incoming and outgoing trains are digitally broken down and reassembled, while all terminal processes are pre-planned electronically and synchronised. The TMS therefore not only maps transport orders, but also actively controls their operational implementation.

For trading companies, this means a fully integrated solution within their existing system landscape. Road and railway transport are not considered separately, but are optimised in the same planning tool. This relieves the burden on road infrastructure, reduces CO_2 emissions and stabilises transport costs through intelligent modal choice. At the same time, security of supply is increased, as the system can automatically check and suggest alternative scenarios in the event of bottlenecks or disruptions.

Combined with our TMS Enterprise, railCare thus becomes a strategic tool for trade logistics. Railway transport is no longer a supplement, but a systematically integrated, controllable component of the entire supply chain.

B2B Wholesale – Flexibility Under Pressure

In B2B wholesale – such as at Transgourmet – order quantities and delivery requirements often change at short notice. Catering businesses need flexible delivery windows, high product availability and absolute reliability.

Rigid route planning quickly reaches its limits in a dynamic market environment. When order quantities fluctuate, short-notice orders come in or time windows change, fixed route plans are often insufficient to operate economically and service-oriented. Dynamic scheduling creates decisive added value here. It enables the flexible integration of short-notice orders into existing routes without losing sight of the overall structure. At the same time, it ensures high truck utilisation, as capacities are continuously reviewed and intelligently consolidated.

Planning parameters are continuously analysed and optimised, resulting in constant process improvement. The result is more stable processes and measurably improved punctuality rates.

This dynamic control is complemented by the consistent digitisation of mobile processes. Loading and unloading scans create real-time transparency and minimise sources of error. An integrated returns management system ensures that returns are recorded in a structured manner and seamlessly integrated into further processes. Digital proof of delivery replaces paper-based documentation and is immediately available system-wide. Automated feedback to ERP systems ensures that all relevant information can be processed without media discontinuity. In this way, flexibility is not left to chance or short-term improvisation, but becomes a structured, system-supported process. Dynamism and stability are not mutually exclusive – they are linked by intelligent planning and digital transparency.

Retail Logistics with FleetGO – Solutions the Grow with You

Coop and Transgourmet are prime examples of how diverse and demanding retail logistics are today. Stationary branch deliveries, dynamic online trade, sustainable long-distance transport and highly flexible B2B distribution – often all at the same time.

FleetGO combines the requirements of modern retail logistics in TMS Enterprise in an integrated and scalable platform. Companies can use individual modules such as route planning and mobile driver processes in a targeted manner – or map the entire process chain from dispatching to delivery.

The solution is therefore suitable for optimising individual logistics areas as well as complex, group-wide retail structures. Thanks to its modular architecture, the system grows with your requirements and can be flexibly expanded – across locations and multimodally.

FleetGO combines in-depth industry knowledge in retail with real-time control, end-to-end digitalisation and high integration capability. This creates transparency along the entire supply chain – and logistics is transformed from an operational cost factor into a strategic competitive tool.

Would you like more transparency in your trade logistics – from route planning to proof of delivery?
Let us discuss how FleetGO can optimise your logistics.

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FleetGO

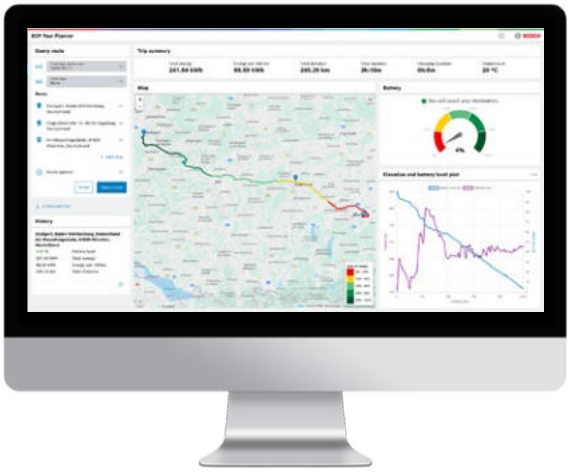
Photos: Coop Genossenschaft | Transgourmet Deutschland GmbH & Co. OHG

Partner

Going Electric – Smarter Planning Through Energy Forecasting

Robert Bosch GmbH

The transition to an electric fleet is no longer a vision of the future, but a tangible reality for more and more fleet operators. However, new opportunities also bring new challenges. Anyone who wants to operate their electrified fleet economically and reliably must keep a close eye on energy consumption. Accurate predictions of energy requirements are becoming a decisive factor for success – and are already possible today thanks to state-of-the-art technologies.



The Transition to an Electric Fleet – Challenges and Opportunities

The logistics industry is facing one of the biggest upheavals in its history: electrification. Driven by climate targets, political mandates and the desire for lower operating costs, electric vehicles are finding their way into fleets. But the switch from diesel to electricity is more than just a change of engine type. It raises fundamentally new questions and complexities that require a profound adjustment of operational planning. How far can my electric truck really go? When and where does it need to be charged? How can charging times be efficiently integrated into the route plan? These uncertainties can quickly dampen initial enthusiasm and often lead to widespread 'range anxiety'. The good news is that with the help of intelligent systems, this anxiety can be transformed into predictable certainty.

Electromobility does not simply add a few parameters to **route planning**, it fundamentally changes it. Knowledge of actual energy requirements and available charging capacities becomes a **decisive success factor for optimising route planning.**

Bosch

Electric Range:
The Crux of the Matter with the Efficient use of Electric Lorries

While refuelling a diesel vehicle takes just a few minutes and offers great flexibility in route selection, charging electric trucks is still more time-consuming and requires careful planning. This must take into account both the availability of infrastructure and the amount of energy required and the range of the vehicles. An overly optimistic estimate of energy requirements can lead to unexpected stops, significant delays or even vehicle breakdowns – a nightmare for any dispatcher.

Precise planning based on actual or estimated energy consumption is crucial for:

- Economic efficiency: Avoidance of expensive spontaneous charging, optimisation of charging time and ensuring the charging process at favourable rates.
- Efficiency: Minimising downtime, maximising vehicle utilisation.
- Reliability: Compliance with delivery times and reduction of operational risks.

Energy Consumption Prediction:
The Key to an Optimised E-Fleet

So what is the ideal solution for overcoming these challenges? Intelligent transport management systems that take the specific energy consumption for each route into account during planning! With its Energy Consumption Prediction service, Bosch offers a solution that takes precisely this engineering knowledge about vehicle operation and the corresponding energy requirements into account and can be used directly in existing route planning via a digital interface. In addition to tour-specific dependencies such as route guidance, payload weight and terrain topography, daily factors such as outside temperature and battery charge status are also included in the energy analysis. By selecting the vehicles and trailers available in the fleet, model-specific factors relating to consumption, charging performance and battery ageing can be taken into account in the background. This allows the dispatcher to carry out optimisation without needing specific expertise about the vehicles. This information makes it possible to plan routes with electric trucks safely and easily, so that they not only reach their destination reliably, but also so that charging stops can be planned ideally according to the amount of energy and charging time required. This also creates the basis for further economic optimisation of routes and fleets.

The Future of the Electric Fleet is Smart

The electrification of fleets is an inevitable development that offers both ecological and economic advantages. In order to fully exploit these advantages and overcome the initial hurdles, reliable planning of energy consumption is essential. Existing IT systems are unable to adequately cover this. In Bosch, you have a strong partner from the automotive industry who can determine the energy consumption for all brands in your fleet and reliably pass this information on to your existing transport management system and dispatch department. Bosch transforms uncertainties into predictable variables, enables more efficient processes and ensures the cost-effectiveness of your e-fleet. The partnership between software, vehicles and charging infrastructure will fundamentally change everyday logistics. Investing in smart technologies now not only prepares you for the future, but also gives you a decisive competitive advantage in a constantly changing market. The future of logistics is electric – and above all, intelligently planned.

For dispatching, it is crucial that new **technologies** do not run alongside existing processes, but are **seamlessly integrated into existing route planning processes**. Energy consumption forecasts must be available where decisions are made – directly in the **TMS**.

FleetGO

Business Case

KOOPMAN

Drivers App | FleetControl | FleetTacho | FleetFMS
Koopman Logistics Group B.V.

One Platform, Full Control.

How Koopman Logistics Centralizes Its Fleet Operations.

To efficiently manage this large-scale operation, Koopman uses four integrated FleetGO solutions: Drivers App, FleetControl, FleetTacho, and FleetFMS.

Koopman has been an established name in logistics for over a century. Founded in 1923 by Siebe Koopman, the fourth generation now leads this family-owned company. With a strong position in both Automotive Logistics and Cargo Logistics, and more than 500 vehicles on the road, Koopman operates daily on highways across the Netherlands and internationally.

The Challenge –

Multiple Systems and Different Suppliers per Business Unit

Within Cargo Logistics, Koopman operates approximately 150 trucks. In Automotive Logistics, the fleet consists of around 350 vehicles. Previously, communication systems, tachograph data, and FMS data were organized differently for each business unit. Different systems, multiple suppliers, and varying workflows created complexity in management and integration.

> FleetGO is a supplier that can organize communication with our drivers, while also unlocking tachograph data and FMS data from the trucks. Previously, we had arranged these solutions in very different ways per business unit, with various suppliers behind them. Now, we can rely on a single partner for all of it.

The Solution –

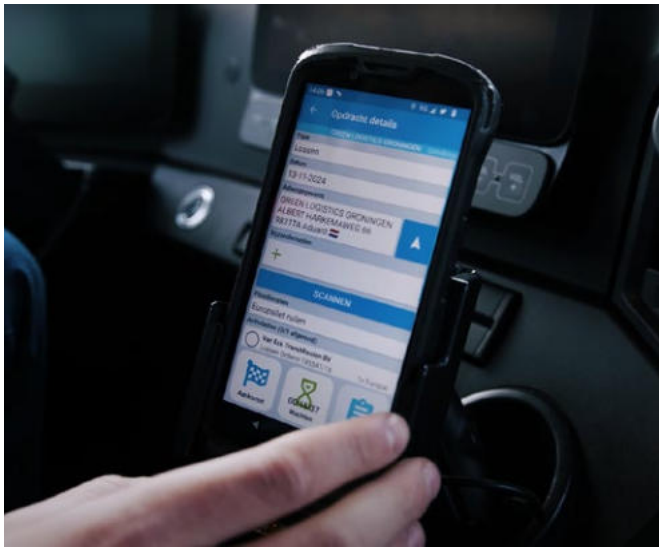
One Integrated FleetGO Platform

FleetGO provides Koopman with an integrated platform where communication, vehicle data, and compliance come together. What was previously spread across multiple systems is now consolidated under one partner within a single, integrated software environment.

> Through FleetGO's software, we manage all communication from the office to our drivers. They receive their trip information and all loading and unloading activities. From there, we receive the information back at the office into our back-office system.

Robbert Slob
Manager IT & Projects, Koopman

With the **Drivers App**, drivers receive trip details, loading and unloading activities, and additional instructions directly in their onboard computer. Real-time information is transmitted back to the office from the truck. At the office, **FleetControl** enables centralized monitoring and management of all vehicles and drivers. In addition, the **FleetTacho** module automatically retrieves all tachograph data, while **FleetFMS** provides full visibility into vehicle data.



The Convenience of Barcode Scanning

A key element of the optimization is the fully integrated barcode scanning functionality. Barcodes are transmitted from the operational system to the driver's onboard computer. During loading and unloading, drivers scan directly within the FleetGO environment. This delivers two immediate benefits:

- Faster process execution
- Reduced error margins

Because scanning is fully integrated within the same software environment, there is no duplicate work and the data flow remains consistent from operations to administration.

> We use barcode scanning for two reasons. It improves efficiency and speeds up the process, while also reducing the risk of errors. This functionality is fully integrated into FleetGO's software. We receive the barcodes from our operational system. The driver sees them in the onboard computer and can scan them directly from there.

Pictures: Koopman Logistics Group B.V.

KOOPMAN

The Result –

A Scalable Solution Across Multiple Business Units

The implementation has resulted in greater uniformity across the organization, improved data quality, and a strong foundation for further digitalization. With FleetGO, Koopman benefits from:

- Centralized communication between office and driver
- Real-time insight into trips and loading/unloading activities
- Automated retrieval of tachograph data
- Immediate access to FMS vehicle data
- Fewer suppliers and reduced system complexity

For an organization where logistics forms the core of its operations, an integrated platform is not a luxury, it is a prerequisite for sustainable growth.

> The solutions are crucial for Koopman. They touch the heart of our operation. Through this software, we can perform our work efficiently, quickly, and with high quality.

If your logistics department faces similar challenges or you would like to learn more about this project and how FleetGO solved it in depth, **let's talk**!

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FleetGO

Event Review

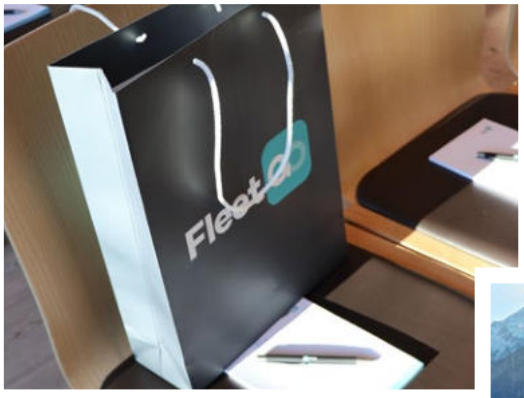
FleetGO Summit 2025

With the Summit Launch 2025 on 6 November 2025, FleetGO deliberately set the date for a premiere and, for the first time ever, invited customers to an event in this format. The event marked an important milestone: the integration of Wanko Informationslogistik into the FleetGO brand as of 1 December 2025. Wanko's customers – at that time still operating under "Part of FleetGO" – were invited to accompany this transition, get to know FleetGO, and usher in the next chapter of the shared journey. Against the impressive mountain backdrop of the Berchtesgaden Alps, the focus was clearly on the future – on shared perspectives and continued collaboration.

The day provided an opportunity for exchange, direction and new perspectives for the future. In short presentations and a wide range of programme items, key issues in modern logistics were addressed – from digital networking and sustainable transport solutions to intelligent ecosystems along the entire logistics chain. The focus was not purely on imparting knowledge, but on joint dialogue: the content was intended to provide food for thought, open up discussions and connect perspectives.

In addition to **FleetGO** itself, partner companies such as **Robert Bosch GmbH**, **GLOBOS Logistik- und Informationssysteme GmbH**, **ZeKju GmbH**, **infoware GmbH** and **TradeLink** also contributed their perspectives. They focused on digitalisation, networking, sustainability and efficient logistics processes, supplementing the programme with valuable insights from practical experience.

Upon arrival, participants were greeted personally and made to feel at home. Name tags, prepared documents and a small welcome gift ensured a pleasant start and an open atmosphere right from the outset.



The view from the event hall opened up onto the impressive mountain landscape surrounding Berchtesgaden. At the centre stood the striking Watzmann mountain range, whose presence lends the location a special sense of calm and clarity. Symbolically, this vastness underscored the theme of the day: providing orientation, opening up new perspectives and focusing on the shared path into the future.

Alexander Wanko
Enterprise Solutions Manager & Founding Partner
FleetGO

The day's presentations began with Alexander Wanko looking back on Wanko Informationslogistik's more than 50-year history. He traced the company's journey – with its ups and downs, challenges and defining milestones. However, the focus was clearly on the success story, supported by long-standing employees and loyal customers who have played a decisive role in shaping Wanko's path and are now continuing it together with FleetGO.

Jens Beukers, COO, FleetGO

Jens Beukers, COO of FleetGO, then followed up on this review and looked ahead to the future. In his presentation, he outlined FleetGO's strategic direction and showed how a sustainable platform can be created from accumulated experience, clear structures and new technological possibilities. The focus was on networking, scalability and a holistic approach that supports customers throughout their logistics processes. His presentation made it clear what FleetGO wants to stand for in the future: reliability, further development and partnership-based cooperation in an increasingly digital logistics world.

Following the presentations by partners, the focus shifted to personal exchanges. In open discussion rounds, at the themed stands and in direct dialogue, participants took the opportunity to delve deeper into the content, share experiences and discuss individual questions.

During the afternoon, participants had plenty of opportunities to enjoy the magnificent view and beautiful sunshine. After the official programme, the day ended with a guided walk through early winter Berchtesgaden, before the FleetGO Summit 2025 came to a close with a relaxed dinner together.

We would like to thank all our customers and partners for this wonderful day.

FleetGO Summit 2025

Scan the QR code to see impressions, customer interviews and presentation summaries from the event.

Business Case

REYM®

▲ REYM is one of the most recognized names in the fields of industrial cleaning, transport, and waste management. Its core business includes, among other things, the safe transport of hazardous materials – a field in which reliability and precision are not optional, but essential. REYM is part of the REMONDIS Group, one of the world's leading providers of recycling, water, and environmental services.

FleetGO Telematics | FleetGO Tacho360
REYM B.V.

Safe Control of Fleet and Special Vehicles

Efficient Tachograph Management for Complex Industrial Processes

Specialized Fleet, High Demands

REYM's fleet is diverse and complex. Vacuum trucks, tankers, and other special vehicles must comply with strict ADR regulations, while driving and rest times must be monitored and the safety of employees and the environment ensured at all times. This requires real-time insight and control.

Ron van Aalst-Luijendijk
Fleet Manager, REYM B.V.

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Our trucks are not ordinary trucks, but mobile special-purpose machines. They are expensive, have a service life of up to fifteen years, and require extremely careful management.

Why REYM Chose FleetGO

To meet these high demands, REYM has relied on cooperation with FleetGO since 2014. Not merely as a system provider, but as a partner that actively thinks along with them.

FleetGO provides REYM with an integrated solution: from driving and rest time recording to GPS tracking and insight into driving behavior. This gives REYM a direct overview of the entire fleet.

> With the push of a single button, we know where the vehicles are located, how many kilometers they have driven, and how they are being operated. These insights lead to time savings, lower costs, and better decisions.

More Than Technology: A Partnership

What makes this collaboration special is that FleetGO delivers more than just a system. For REYM, the added value lies particularly in the way they work together:

- **Personal contact:** Dedicated contact persons who understand REYM's operations and respond directly.
- **Reliable support:** Issues are resolved quickly and competently.
- **User-friendliness:** The system is intuitive and provides the right information.

▲ FleetGO CubiQ is FleetGO's proprietary telematics hardware device – a modular hardware platform for connecting vehicles of any size to the FleetGO Cloud. It is installed directly in the vehicle and records vehicle and trip data, including GPS positions, routes, journeys, CAN bus signals, and tachograph-specific data for tachograph and compliance management. All data is transmitted in encrypted form and made available within the FleetGO platform for analysis and evaluation of fleet and driver information.

Looking to the Future Together

The collaboration between REYM and FleetGO continues to evolve. Both parties are working together on innovative applications, such as methods to monitor fuel consumption for vehicles that are frequently used as stationary machines.

> Many systems are designed for standard transport companies – we operate differently. FleetGO understands this and develops solutions together with us that truly fit our way of working. That gives us confidence for the future.

If your logistics department faces similar challenges or you would like to learn more about this project and how FleetGO solved it in depth, **let's talk**!

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Comment

Why we are Pulling all the Wrong Levers

In a Parabolic Descent

A comment by Christian Schulz
VP Human Resources & Quality Management

In addition to his passion for good Italian coffee and cycling, **Christian Schulz** is involved in local politics and is also dedicated to supporting young talents in sports and in their careers.

In this comment, Christian Schulz shares his personal perspective on economic change and the impact of AI, highlighting the responsibility companies have to act sustainably and focus on real value creation in times of transformation.

We are not in a classic crisis. We are in a parabolic flight. What does this mean you might ask? During the metaphorical parabolic flight, weightlessness is still noticeable, many systems are still functioning, habits and structures are still supporting us. But the trajectory is clear: the trend is downward. And what is disturbing is not the direction – but the way we are responding to it.

Instead of long-term control, we are experiencing hectic corrections. Short-term. Loud. Emotional. Politically exploitable – but often ineffective or even counterproductive in economic terms. Our economic normal distributions, those calm sine curves from textbooks, are becoming less and less like stable cycles. They increasingly resemble a heartbeat under high blood pressure: hectic, overdriven, without sustainable recovery. This is precisely the symptom of our times.

The right to part-time work – symbolic politics with real costs

A current example is the debate surrounding restrictions on the right to work part-time in Germany, particularly where it is interpreted as a so-called 'lifestyle choice' – an initiative currently being promoted in the political arena by the CDU (The Christian Democratic Union, a political party in Germany), among others. At first glance, the idea behind this seems pragmatic: more working hours, more productivity, more added value. But this logic falls short – and it fails to recognise the real business and economic mechanisms at play. Part-time work only works economically if the positions in question can be expanded, the relevant expertise is available, and companies can integrate these additional hours in a way that makes sense from an organisational perspective.

In reality, however, many part-time positions are structurally part-time by design, not by chance. They exist because processes, customer requirements or value chains reflect this. Forced 'upscaling' does not automatically lead to higher productivity – it often leads to friction losses, rising coordination costs and declining efficiency.

In economic terms, this means a conflict between more presence and more value creation, between more hours and more output, and between more regulation and better allocation of work. Estimates from labour market research show that misallocation of working time can cause productivity losses of two to four per cent of GDP – not through laziness, but through incorrect structural assumptions.

Privatised dental care, regulated work – the wrong priorities

At the same time, there are discussions about further privatising dental prosthetics, while on the other hand we are trying to push people into certain types of employment. This is no coincidence – it is a pattern. We cut costs where social stability develops and regulate where economic flexibility is needed. Together, these two factors reinforce social imbalances without solving structural problems. Because the real question is not how we can get people to work more hours, but how we can generate more value per hour – in a sustainable, innovative and socially stable way.

AI, work and the big displacement question

While we argue about part-time models, a technological shift of historic proportions is taking place in the background. Artificial intelligence is changing work processes not gradually, but exponentially. Decisions, analyses, texts, programme code and diagnoses are becoming faster, cheaper and more scalable.

The controversial question may be quite obvious: is, for example, a software developer the typewriter of yesterday? Just as the typewriter was replaced by the PC – not out of malice, but out of efficiency – AI will replace activities that were previously considered a 'source of business'. Not tomorrow. But faster than many organisations think. This does not mean the end of work. It means the end of certain ways of working.

Companies in transition – speed becomes a core competence

For companies, this means that the idea conceived this morning must be implementable this afternoon in order to remain relevant in the age of AI. Competitiveness is no longer determined solely by capital or market share, but by education, imagination, inventiveness and the ability to translate technology into value creation in a meaningful way. This is precisely why people with a high level of technical expertise and strong empathy are becoming increasingly important.

AI can analyse, optimise and make suggestions – but it cannot lead, embed itself culturally or take responsibility.

Craftsmanship, AI and the question of 'real skill'

This issue will also become more acute in the skilled trades. The golden age will only continue if it is clarified at an early stage which activities can be replaced, which will remain genuine skilled trades, and where added value can be created through a combination of technology and skill. Those who delay this discussion risk not only a shortage of skilled workers, but also a loss of expertise.

Education, business administration, economics – finally thinking from the end again

What is conspicuously absent from this debate is economic thinking based on results. Business and economics education is often perceived as dry, yet at its core it explains exactly what we are missing: what is the end result?

An example: an academic couple, both with regular degrees, who had a child early on and are taking advantage of parental leave, infrastructure, the education system and healthcare. If you add up all the transfers, opportunity costs and government benefits, this couple will only become net contributors to the economy at around 42 years of age on average. That is not criticism – it is a reality.

So if we really want to talk about sustainability, we need to ask how people can start adding value earlier, how educational pathways can be shortened without compromising quality, and how incentives for productivity can be created instead of symbolic politics.

Inheritance tax or AI tax – the wrong debate?

The debate surrounding the abolition of inheritance tax is similarly undifferentiated. It consumes enormous political energy – with a manageable economic impact. The more interesting question would be how to tax robots and AI systems that generate real economic benefits and scale revenues – often without proportional personnel deployment. This is where the potential for new financing models lies, not in backward-looking distribution battles.

Conclusion: less heart palpitations, more long distance

We live in a time when political decisions often seem like emergency responses. But economics is not a sprint, it is a long-distance race. What we need are scenarios instead of headlines, education instead of reassurance, and structural reforms instead of symbolic politics. The parabolic flight is still controllable. But only if we stop pulling levers that click loudly – and start moving those that really work. Because one thing is certain: sooner or later, the gravity of reality will take effect.

Back to the core

Perhaps, in the end, it does not really matter where we work. Not in the office, not in our home office, not in hourly models or attendance quotas. Perhaps it is also less important under what circumstances we work. What is crucial is that we start thinking again. That we do not delegate our brains – neither to political knee-jerk reactions nor to algorithms. That we accept that not every convenience is progress. And that a little bit of sacrifice is often the price we pay for clarity, focus and sustainability.

In recent years, we have become accustomed to trying to solve problems by adjusting external factors: more rules, more exceptions, more demands. But perhaps the solution lies in the opposite – in concentration, in prioritisation, in returning to the essentials.

Work can be flexible. Life can be easy. But both need direction. Or, to put it in a well-known phrase – reinterpreted, reimagined: 'Are you still living – or are you already alive?' Perhaps we should ask ourselves today: Are we still working – or are we already thinking? Because in the end, it is not the model, the technology or the location that determines how sustainable our future is. Rather, it is our willingness to take responsibility – for our actions, our thoughts and for what we really need. Smoother outcomes often begin with a clear direction.

Photos: Shutterstock

Warehouse Management System

From Small Warehouses to Large Logistics Centers – Precise Automation Around the Clock.

Intelligent. Connected. Future-proof.

Digitale warehouse logistics with maximum transparency and seamless ERP integration.

Today, efficient warehouse logistics no longer ends at the warehouse door. It is an integral part of a fully digitised process chain – from purchasing to production and distribution to billing. With FleetGO's Warehouse Management System, companies get a powerful solution that not only optimises warehouse processes, but also integrates seamlessly into existing ERP systems.

The result: consistent data flows, fewer manual interventions and maximum process reliability.

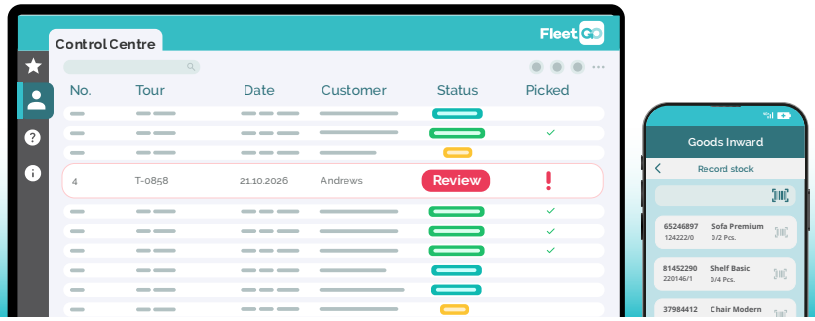
Efficiency Redefined.

From arrival to dispatch – everything digitally controlled.

The WMS provides powerful tools for this purpose, creating transparency, managing resources and providing digital support for operational processes.

- Inbound control center
- Picking control center
- Inventory management
- Multi-warehouse support
- Transport administration
- Master data management
- WMS app for processing all warehouse processes

All movements are recorded in real time and displayed transparently. This significantly reduces error rates, search times and unnecessary walking distances.



Inbound Control Center – Full Control from the Beginning

Centralised management, transparent procedures and maximum process reliability in goods receipt.

The inbound control center of FleetGO's warehouse management system acts as a central control point for all incoming goods movements. Even before a delivery physically arrives, relevant order and delivery information is recorded in the system and clearly displayed in a bundled format. This provides a real-time overview of notified deliveries, priorities and capacities.

In the operational process, the control station supports the coordination of all inbound activities – from unloading and quality and quantity checks to system-supported storage. Bottlenecks can be identified at an early stage and throughput times can be actively controlled. Thanks to seamless integration into the ERP environment, order data is automatically transferred and stock changes are reported immediately.

The result: structured processes, reduced error rates and a consistently transparent inbound goods process that increases both efficiency and planning reliability.

Picking Monitor – Intelligent Control for Maximum Pick Efficiency

Efficient fulfilments, clear priorities, and maximum transparency in everyday warehouse operations.

The picking control station in the FleetGO Warehouse Management System plays a central role in monitoring and controlling all picking processes. It bundles all relevant order and warehouse information in real time, sets priorities and ensures that warehouse staff can work in a structured and targeted manner at all times.

In day-to-day operations, the control center provides a complete overview of open picking orders, the status of current picks and the distribution of resources in the warehouse. On this basis, tasks can be assigned dynamically, routes and sequences optimised, and bottlenecks identified at an early stage – regardless of whether small quantities or large quantities are involved. Thanks to the immediate feedback of all information, each pick is transparently documented and displayed in the system in real time.

In addition, the picking control center supports compliance with service targets and delivery time windows by automatically controlling priorities and organising picking orders according to their urgency or specific customer requirements. This not only increases productivity but also reduces the error rate – a crucial factor in warehouse environments with high order volumes and tight cycle times.

- **Real-time overview:** Transparent display of all open, ongoing and completed picking orders
- **Intelligent prioritisation:** Automatic control based on delivery dates, customer requirements or service levels
- **Dynamic order distribution:** Optimal allocation of picking orders to employees and storage areas
- **Optimised picking routes:** Reduce walking distances through system-supported route and picking logic
- **Status Monitoring:** Constant feedback on progress and processing status
- **Resource management:** Transparency regarding workload, capacities and bottlenecks
- **Error reduction:** Scanner-supported processes and integrated plausibility checks to minimise incorrect picks

Photo: Shutterstock

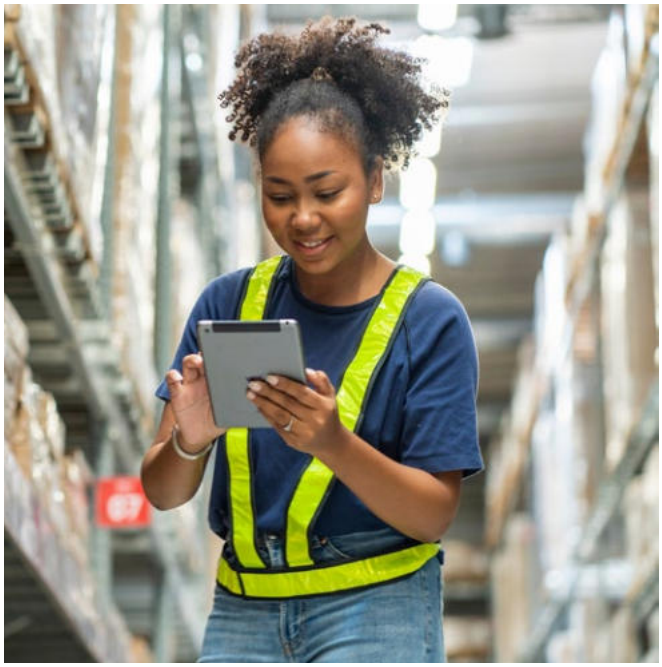
Inventory Management – Real-Time Transparency and Inventory Security

Precise inventory management, complete traceability and optimal warehouse control.

Inventory management creates the basis for efficient, economical warehouse management. All inventories are recorded in real time, continuously updated and displayed transparently across all locations. Companies receive an accurate overview of available quantities, reserved inventories, minimum inventories or stock transfers at any time – enabling them to make informed decisions.

System-supported management of batch and serial numbers ensures complete traceability. Inventory processes can be carried out digitally and in a structured manner, allowing deviations to be identified and corrected at an early stage. At the same time, the system helps to reduce excess stock and prevents shortages by automatically reconciling inventory with connected ERP systems.

The result is significantly increased inventory security, reduced capital commitment and sustainable optimisation of storage costs – with full transparency across all goods movements.



- Batch management
- Serial number management
- Hazardous goods/substances
- Best-before dates
- Stacked/paired load carriers
- Automated small parts storage
- Empty container management
- Weight-based storage allocation
- Flexible inventory procedures
- Quality control

Multi-Warehouse Capability – Centralised Control, Maximum Flexibility

Multiple locations, one system, complete transparency.

Multi-warehouse capability enables centralised management and control of multiple warehouse locations within a single platform. Whether different warehouses, external warehouses, distribution centers or international locations – all stocks, movements and processes are mapped across locations in real time.

Each warehouse can be individually structured and defined with its own zones, strategies and authorisations. Stock transfers between locations can be planned and documented transparently, avoiding bottlenecks and ensuring optimal use of capacity. At the same time, companies retain a complete overview of availability, utilisation and goods flows at all times – regardless of where the goods are located.

The result is a flexible, scalable warehouse organisation that supports growth, reduces complexity and ensures consistently transparent inventory management across all locations.

Transport Management – Intelligent Control of Goods Movements

Seamless coordination of all transport from the warehouse to delivery.

Integrated transport management links warehouse and transport processes in a continuous digital workflow. All goods movements are planned, controlled and documented in real time from a central location. Shipping data from orders is automatically fed into transport management and loading process, enabling targeted transport control, accelerated processes and reduced waiting times. Thanks to transparent status tracking, transport progress can be tracked at any time. The connection to inventory management and ERP creates a closed information loop: inventories are updated automatically and transport data is transferred directly – for efficient, reliable planning processes and higher service quality.

WMS app for the warehouse – Fewer trips and mobile control.

Record, manage and optimise warehouse processes directly via mobile device, smartphone or tablet – for greater speed, transparency and efficiency.

Our WMS app simplifies everyday work and optimises all logistics processes. Logically coordinated dialogue sequences guide employees through the processes on their mobile device, smartphone or tablet – resulting in fewer errors and more efficient workflows. The intuitive operation ensures short training times and high acceptance among employees, while mobile use increases transparency and productivity in the warehouse in addition to maximum flexibility.

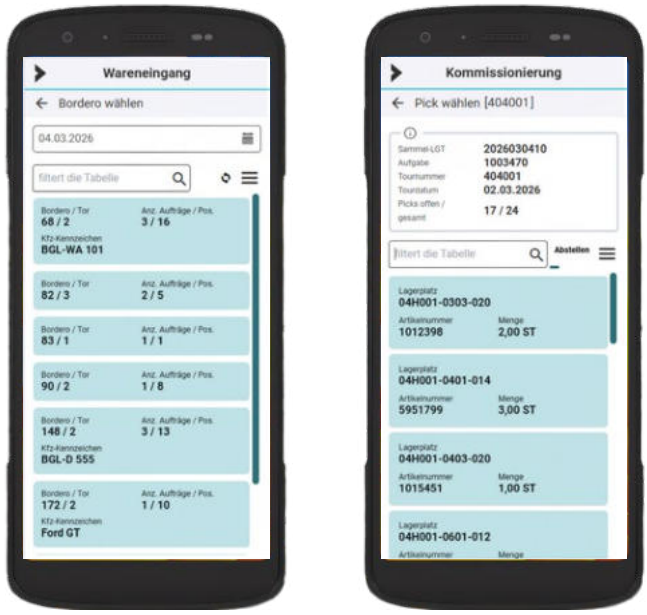
Master Data Management – the Basis for Stable Processes

Centralised data maintenance, clear structures and the highest process quality

Master data management in FleetGO's warehouse management system forms the foundation for smooth and error-free warehouse processes. All relevant information – from article and customer data to warehouse master data – is maintained centrally and made available consistently throughout the system.

Thanks to the uniform database, all departments work with identical, up-to-date information. This reduces media breaks, avoids duplicate maintenance and minimises sources of error in day-to-day operations. At the same time, the structured master data logic enables the definition of individual storage strategies, weight specifications, minimum stock levels or picking rules.

In conjunction with the ERP connection, master data is automatically synchronised and kept up to date. This creates a continuous flow of information between the warehouse and company systems. The result: stable processes, high data quality and a robust basis for efficient, scalable warehouse logistics.



If your warehouse logistics are facing challenges or you would like to find out how FleetGO's Warehouse Management System can make your processes more efficient, transparent and future-proof, **let us get in touch!**

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FleetGO

Photos: Shutterstock

Business Case

Tipper TMS
Millenaar & van Schaik Transport

Digital Edge in Tipper Transport

Digital tipper transport at Millenaar & van Schaik.

In an organization where high volumes, tight planning, and accurate administrative processing are directly interconnected, a stable and integrated Transport Management System (TMS) is essential. Digitalization plays a central role in this. That is why Millenaar & van Schaik has been working with the FleetGO Tipper TMS since 2011.

With a rich history spanning more than 100 years, Millenaar & van Schaik has grown into one of the largest asphalt transport companies in the Netherlands. Operating from Oude Meer, the company runs its own fleet of approximately 105 vehicles, deployed daily for a wide range of tipper transport operations. Their distinctive yellow-and-black trucks are a familiar sight on road construction projects across the country, from small-scale assignments to large, complex infrastructure projects.

The Challenge –

Manual Administrative Processing

In an industry where large numbers of transport movements and freight documents are processed every day, manual administration can quickly result in high costs, errors, and invoicing delays.

By working completely paperless, freight documents are processed digitally and directly linked to the correct trip and customer. This prevents duplicate data entry, accelerates administrative handling, and makes information available in real time for everyone in the office. In addition, paperless operations contribute to more sustainable business practices and a more professional image toward clients.

Marc Vermeulen
Operations Director, Millenaar & van Schaik

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When I joined Millenaar & van Schaik, they had already been using the TMS since 2011. Going paperless in combination with the TMS was an eye-opener for me. At my previous employer, much of the administration was still done manually. Entering data by hand also comes with costs. When you calculate how many transport movements take place and how many freight documents are created on a daily basis, it truly makes a world of difference.

It was clear: further growth and efficiency would only be possible with a fully digital and paperless process, from trip registration to administrative settlement.

The Solution –

FleetGO Tipper TMS

FleetGO Tipper TMS streamlines Millenaar & van Schaik's entire logistics process. From order entry and planning to real-time status and location insights, pro forma invoicing, and digital freight document processing, every step within tipper transport is integrated into one centralized system.

The system also supports seamless order exchange and the efficient hiring of charters. Thanks to integrations with a wide range of onboard computers and built-in communication via email and SMS notifications, information flows quickly and in a structured manner. Drivers receive their trip assignments and tasks directly in the app, ensuring they always have access to up-to-date and complete information.

> What matters most to me is data exchange. Data only becomes information when you can share it. With FleetGO Tipper TMS, it is very easy to exchange data. We not only share information with other transport companies that use the same system, but our reporting to Statistics Netherlands (CBS) is also fully automated. In addition, our drivers genuinely enjoy working with the product. The user-friendly interface ensures they can work with it smoothly. As a result, FleetGO Tipper TMS is fully integrated throughout our entire supply chain and has become an essential part of our operations.

> I am extremely happy that everything is digitalized; the automatic processing of freight documents saves an enormous amount of work and therefore costs.

The Result –

Full Digitalization and Seamless Data Exchange

By consolidating all processes within one platform, duplicate data entry is eliminated and real-time insight into both operational and administrative progress is achieved. This not only results in significant cost savings, but above all provides greater control, transparency, and grip on daily operations.

A key advantage of FleetGO Tipper TMS is its ability to facilitate easy data exchange, both internally and externally. In a supply chain where collaboration is crucial, data only becomes valuable when it can be shared.

Thanks to this integration, Millenaar & van Schaik benefits from:

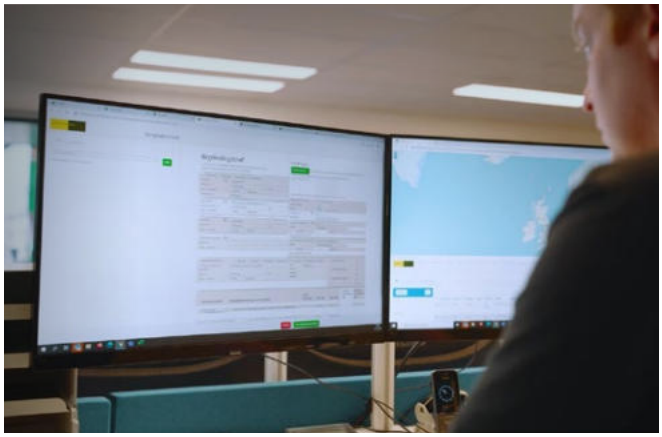
- Faster administrative processing
- Fewer manual actions
- Automated reporting (such as reporting to Statistics Netherlands)
- Efficient collaboration with supply chain partners
- High user acceptance among drivers
- A scalable system that grows with the organization

More than technology –

A proactive partner for sustainable growth.

In addition to technology, partnership plays a decisive role. In a market that is continuously evolving due to new regulations and developments such as mileage-based road pricing, it is essential to have a partner that looks ahead.

For Millenaar & van Schaik Transport, FleetGO Tipper TMS has become more than just a planning system. It forms the digital foundation of the organization, from operations to administration and from driver to executive management. By automating processes, providing clear data insights, and simplifying collaboration, the company is fully prepared for continued growth in an increasingly complex logistics market.



If your logistics department faces similar challenges or you would like to learn more about this project and how FleetGO solved it in depth, **let's talk**!

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Pictures: Millenaar & van Schaik Transport

Story

Carina Steindl is FleetGO's in-house UX detective, creating intuitive design solutions for complex logistics workflows. In her free time, she enjoys playing volleyball, snowboarding, or relaxing with her dog and a good book.

Murder on the Workflow Express

A UX Investigation by Carina Steindl | UX Design

When you ask someone in logistics what they fear most, many expect dramatic answers: broken forklifts, delayed deliveries, drivers who disappear without a trace just before their shift. But no. The real horror story has a different name: 'Something's not right here… but I don't know what.'

On the morning this story takes place, that sentence echoed through the office like the first sentence of a crime novel. Even the old filter coffee machine hissed suspiciously, almost as if it had known for some time that trouble was brewing.

It began with a dispatcher staring at his screen, squinting his eyes and frowning – just like people do when they are wondering whether they turned off the stove at home. He did not report an error. No broken function. Just a quiet: 'Ugh. Somehow… something is strange.'

> "And so, dear readers, the murder on the Workflow Express took its course."

Between Tracks, Scrolls and Strange Clicks

A few minutes later, the whole office was buzzing with theories. As with any good crime scene, everyone had an opinion – and none of them matched:

Support:
'It must be the browser cache.'

IT:
'Servers are running. It wasn't us.'

Development:
'It's definitely a user error. The problem is usually sitting in front of the PC.'

User:
'No. It definitely wasn't me.'

The colleague next to you:
'Have you tried turning it off and on again?'

Everyone else:
'Should we just switch to Excel?'

But the real crime was not the chaos. It was the uncertainty that caused general unease among colleagues. Vague problems in logistics are like monsters under the bed: you feel like they are always there, always scary – but never concrete enough to actually turn on the light at night and check if they are actually there. At that very moment, someone messaged the only person on Teams who does not immediately run away when faced with unclear cases: the UX detective.

If you have never seen a UX detective at work, imagine this: no trench coat, no magnifying glass – just a person with a notebook or tablet in their hand, saying things like, 'Please just show me how you normally do this and say your thoughts out loud.'

Harmless? Think again!

The UX detective approached the dispatcher's workstation like an experienced investigator approaching a crime scene: attentive, curious and, depending on the case, perhaps even a little amused. The dispatcher demonstrated his workflow, and the detective observed silently – the kind of silence that makes people suddenly willing to confess things that no one ever asked about. In between, the dispatcher not only explained his click sequence, but also that he had been secretly stealing his colleague's sweets from the drawer for weeks. Incidentally, a masterpiece of unintentional self-sabotage unfolded.

From the outside, everything looked fine. But to a trained UX investigator, this screen literally screamed, 'Something's wrong here!'

The dispatcher clicked the same button twice, just 'to be on the safe side'. He avoided a certain filter as if he owed it money. He scrolled down a page to find the most important information – ignoring the 'perfectly' placed data directly above it. A button labelled "Finish" was only absolutely reliable for one thing: not finishing. A field containing key information was placed somewhere between 'visually in the witness protection programme' and 'gathering dust on the bottom shelf'.

Taken individually, these were only minor annoyances. Together, they amounted to a full-blown conspiracy against efficiency. As the UX detective took her notes, one thing became clear: this was not a technical error. No server had crashed. No code had rebelled. Even turning the computer off and on again would not solve this problem. This was a passionate workflow crime, slowly created by misplaced elements, deep-rooted muscle memory, unspoken assumptions – and a bit of inevitable human chaos.

After a few minutes of 'digital forensics,' the detective pieced together the clues. The cause was not speed. Not performance. Not user error. It was the oldest villain in software history: the interface no longer matched how people actually work.

This happens quietly and secretly. People adapt. Processes change, and before anyone notices, dispatchers are performing digital feats that should actually be rewarded with Olympic medals. The workflow express had not been murdered by a major feature. It had been killed by a thousand small UX paper cuts.

The UX detective suggested a handful of inconspicuous but effective measures:

- Place important information where the eye lands first.
- Replace ambiguous terms with clear ones.
- Design filters so that they do not conceal their activity.
- Eliminate the need for double-clicking 'just to feel safe'.
- Arrange steps in the order they are performed.

With a few targeted design corrections, efficiency returned. Clicks decreased. Understanding increased. Confidence in the interface was restored. And no one had to restart a single server – much to the delight of IT Team. The workflow express was rolling again. Case closed.

The Moral of the Story (every good story has one!)

Most logistics problems don not announce themselves clearly. They do not say, 'Hello, I'm a poorly placed label that causes cognitive overload.' They creep up on you and trigger a nagging thought in the back of your mind: 'Something feels strange.'
And you know what? That is enough. You do not need perfect explanations. No 100 screenshots. No super technical analyses.
If something seems odd, that is your first clue and exactly the right time to turn to UX. So, no panic on the Titanic.
Just call the UX detective and say:
'We have a case. Can you take a look?'

Graphics: Shutterstock

Business Case

BARTON PETROLEUM

Fuel TMS
Barton Petroleum Limited

More Volume, Same Team – Digital Efficiency in Fuel Logistics

When Barton Petroleum was faced with the challenge of managing increasing delivery volumes while maintaining the same workforce, it became clear that manual processes had reached their limits. With the introduction of **FleetGO Fuel TMS** (formerly known as Dreamtec Systems), the family-owned company fundamentally digitalised its fleet and inventory management. The result: significantly reduced administrative time, more precise inventory control, greater day-to-day operational transparency – and 80% less paperwork for drivers. A transformation that sustainably combines efficiency, service quality and growth.

Barton Petroleum is a family-owned, independent energy and fuel supplier with over 50 years of experience, serving customers across England with fuels, lubricants and oil products. The company is known for strong customer relationships, first-class service, and a high level of efficiency and reliability. With a distribution network spanning the United Kingdom, a fleet of 45 vehicles and five depots, Barton Petroleum operates various Alpeco meters and is integrated with the Codas ERP system.

The Challenge –

Scalable growth without compromising customer service.

As Barton Petroleum's business grew, the company proactively sought strategies to maintain headcount despite annual volume increases. It required a solution to streamline processes, enhance performance and maintain its leading level of customer service.

Howard Marriott
Group Transport Manager, Barton Petroleum

"Under the previous manual system, with one depot operating ten vehicles and ten drivers, we had to manually enter and process more than 200 to 300 tickets every day. Now this is done electronically. FleetGO has reduced our administrative time for inventory reconciliation from 4–5 hours to just one hour. This allows our office staff to focus on other tasks, including sales calls."

The Solution –

Optimised routes, reduced administration, significantly more accurate inventory.

In 2011, Barton Petroleum implemented FleetGO's meter tracking system and, in 2022, fully transitioned to the onboard inventory control system. Since introducing FleetGO Fuel TMS, Barton Petroleum has experienced numerous benefits, including improved route management, a substantial reduction in administrative workload, and enhanced visibility of inventory levels and operational activities across the entire business.

> Our inventory levels are now much more accurate. Reconciliation is not only faster, it is also significantly more precise.

The Results –

Faster processes, less paperwork, improved customer service.

In addition to streamlining daily distribution activities and order management, Barton Petroleum also benefited from increased driver satisfaction and productivity. Previously, drivers completed their daily 38-point vehicle inspection manually. With FleetGO, daily vehicle inspections are now carried out electronically on a tablet and immediately transmitted to the office, with any defects reported directly to the responsible person.

To support Barton Petroleum's commitment to exceptional customer service, FleetGO Fuel TMS provided tools to enhance service quality and improve operational efficiency. This is achieved through the seamless and immediate transmission of work orders directly to drivers via the FleetGO tablet system.

The FleetGO team worked closely with the customer throughout the installation process. Once the system configuration was completed, the implementation was rolled out strategically across all depots.

> Since introducing FleetGO Fuel TMS, 80% of our drivers' paperwork has been eliminated.
>
> Even if we change a driver's load during the day, we can do this in the background and immediately resend it to them. With FleetGO, we can prioritise deliveries or add them to an existing load.
>
> FleetGO Fuel TMS has accelerated almost all of our processes while maintaining the complexity and depth of the information captured.
>
> **The biggest advantage of implementing FleetGO Fuel TMS is the transparency – knowing where the vehicles are, what stage of the day they are in, and what the inventory levels are. It truly is a complete package.**

If your logistics department faces similar challenges or you would like to learn more about this project and how FleetGO solved it in depth, **let's talk**!

Paul Foley
Sales Manager UK & Ireland

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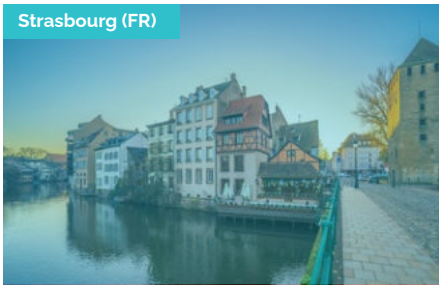
Fleet GO

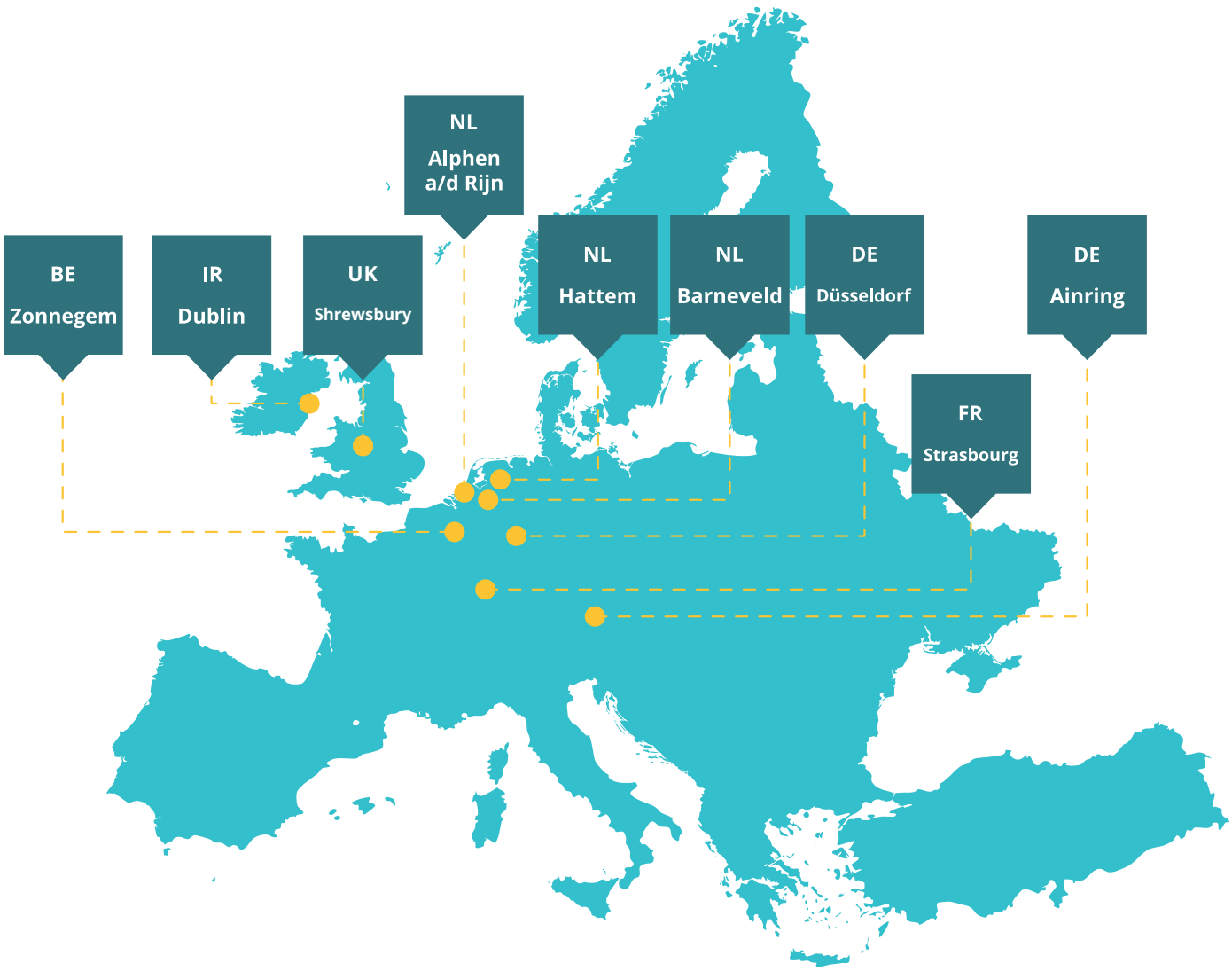
Images: Barton Petroleum Limited

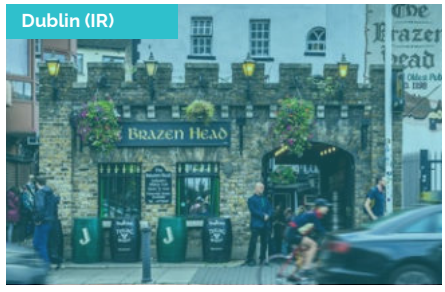
Local Strength – Shared Identity.

Different Countries and Regions, Local Expertise – One Brand.

For us, internationality is more than geographic presence. It is reflected in our ability to understand different markets, regulatory frameworks, and cultural contexts — and to connect them constructively. Each region brings its own experience, expectations, and regulatory requirements — this interplay makes us stronger. With teams and customers in Germany, the Netherlands, Belgium, France, the United Kingdom, and Ireland, we work closely together across Europe. We combine local market knowledge with a shared understanding of quality, creating solutions that are both regionally tailored and strategically aligned. Particularly in logistics, legal requirements, infrastructures, and process standards differ significantly. Our software takes these differences into account — from regulatory provisions and language adaptations to country-specific transport and billing processes. At the same time, everything is based on a shared technological platform, clearly defined standards, and an overarching strategic direction. At FleetGO, we unite regional expertise and cultural understanding with the strength of a consistent, european brand.







Pictures: Shutterstock

Event Calendar 2026

**FleetGO 2026 live on location –
experience our solutions firsthand.**

24-26 March

LogiMAT 2026

Stuttgart (DE)

LogiMAT is an international trade fair for intralogistics solutions and process management and the largest annual intralogistics exhibition in Europe. FleetGO will be present, showcasing its software solutions for logistics, corporate fleets, and specialized transport logistics.

15-16 April

UKIFDA Expo & Conference 2026

Liverpool (UK)

The UKIFDA Expo & Conference is a trade event organized by UKIFDA for the liquid fuel and energy distribution industry in the United Kingdom and Ireland. FleetGO will be exhibiting at UKIFDA, presenting its specialized TMS and FMS solutions for the liquid fuels sector.

03-04 June

Transpro 2026

Waregem (BE)

Transpro in Waregem is a trade fair for transport and logistics in Belgium and provides an overview of current industry developments. FleetGO will also be present, showcasing its complete portfolio of software solutions for logistics and fleet management.

03-05 November

ICT & Logistiek

Utrecht (NL)

ICT & Logistiek is an annual trade fair in the Netherlands for IT and technology solutions in logistics and supply chain management. FleetGO will also be attending live, presenting its software solutions for transport, fleet, and warehouse management.

Q3

FleetGO Summit 2026 (BE/NL)

The FleetGO Summit BE/NL brings together FleetGO customers and partners from Belgium and the Netherlands to shape the future of logistics together. The focus is on innovative technologies, digital solutions for transport and fleet management, and personal exchange to strengthen long-term partnerships.

Q4

FleetGO Summit 2026 (DACH)

The FleetGO Summit DACH is the event for future-oriented logistics for our customers in the German-speaking region. Together, we discuss innovations, technological trends, and strategic developments in logistics. The focus is on digital solutions and strong partnerships to successfully meet tomorrow's challenges.

Imprint

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The complete software solution for logistics, company fleets and specialised transport logistics.

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